

## 7310 Targeting Services

### (a)

Each AAA shall target services to older individuals within the PSA with the following characteristics: (1) Older individuals with the greatest economic need, with particular attention to low-income minority individuals. (2) Older individuals with the greatest social need, with particular attention to low-income minority individuals. (3) Older Native Americans.

#### (1)

Older individuals with the greatest economic need, with particular attention to low-income minority individuals.

#### (2)

Older individuals with the greatest social need, with particular attention to low-income minority individuals.

#### (3)

Older Native Americans.

### (b)

AAAs shall use outreach efforts to identify individuals eligible for assistance under federal law. Special emphasis shall be given to the following groups. Older individuals: (1) Who reside in rural areas. (2) Who have greatest economic need, with particular attention to low-income minority individuals. (3) Who have greatest social need, with particular attention to low-income minority individuals. (4) With

severe disabilities. (5) With limited English-speaking ability. (6) With Alzheimer's disease or related disorders with neurological and organic brain dysfunction and the caretakers of these individuals.

**(1)**

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**(2)**

Who have greatest economic need, with particular attention to low-income minority individuals.

**(3)**

Who have greatest social need, with particular attention to low-income minority individuals.

**(4)**

With severe disabilities.

**(5)**

With limited English-speaking ability.

**(6)**

With Alzheimer's disease or related disorders with neurological and organic brain dysfunction and the caretakers of these individuals.

**(c)**

For the purposes of (a), targeting of services within the PSA shall be addressed as follows: (1) Determine the number, location, and needs of older individuals with these characteristics. (2) Consider the needs of the targeted groups in planning the services to be included in the Area Plan. (3) If possible, locate the provision of services in areas where a significant number of the targeted groups resides. (4) Develop methods specific to the local community to serve the targeted group.

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**(2)**

Consider the needs of the targeted groups in planning the services to be included in the Area Plan.

**(3)**

If possible, locate the provision of services in areas where a significant number of the targeted groups resides.

**(4)**

Develop methods specific to the local community to serve the targeted group.

**(d)**

For the purposes of (b), outreach means to provide information and encouragement about existing services and benefits to individuals.